



**SCRID E-Meeting**  
**February 9, 2018**  
**Public Relations Report**  
**Submitted by Beth D'Addario & Lena Serrano**

**Community Activities:**

- Two meetings between Beth D'Addario and Lena Serrano to establish the roles of the Public Relations roles
- Creations of new publicity brochures for the Interpreting community and Deaf community
- Publications of these new brochures at FedEx Kinko's and looking into making the brochures into Braille.
- Worked the SCRID booth at the Pro Tactile workshop
- PR was the gopher for the Pro Tactile workshop via- Peggy

**Social Media:**

**1. Facebook:**

- Number of followers: 746
- Number of approvals: 4
- Number of declines: 10
- Number of announcements: 5

**2. Twitter:**

- Number of following: 118
- Number of followers: 103
- Number of approvals: 5
- Number of declines: 5
- Number of tweets: 8

**3. LinkedIn:**

- Number of followers: 1,011
- Number of approvals:
- Number of declines:
- Number of announcements: 5

**4. Instagram:**

- Number of followers: 44
- Number of followings: 55
- Number of approvals:

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- Number of declines:
- Number of announcements:

**Old PR Business:**

- Continuing to Developing a contact list