



SCRID E-Meeting

June 20,
2018

**Public Relations Report
Submitted by Beth D'Addario & Lena Serrano**

Community Activities:

- Two meetings between Beth D'Addario and Lena Serrano to establish the roles of the Public Relations
- Creations of new publicity brochures for the Interpreting community, Deaf community and ITP students.
- Publications of these new brochures at FedEx Kinko's and looking into making the brochures into Braille.
- Worked the SCRID booth at the Pro Tactile workshop
- PR was the gopher for the Pro Tactile workshop via- Peggy
- Worked the SCRID booth at the El Camino Interpreter Faire

Social Media:

1. Facebook:

- Number of followers: 782
- Number of approvals: 4
- Number of declines: 10
- Number of announcements: 3

2. Twitter:

- Number of following: 119
- Number of followers: 105
- Number of approvals: 5
- Number of declines: 5
- Number of tweets: 1

3. LinkedIn:

- Number of followers: 1,036
- Number of approvals:
- Number of declines:
- Number of announcements: 5

4. Instagram:

- Number of followers: 54
- Number of followings: 55
- Number of approvals: 9
- Number of declines:
- Number of announcements: 1

Old PR Business:

- Continuing to Developing a contact list