



SCRID Public Relations Report January 2019

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Activities:

- PR had a meeting on Saturday, December 8, 2018 to see where we are and how to proceed for the 2019 year.
- PR had a telephone meeting on Tuesday January 8th to get the PR committee up and ready for the new year.
- Improving the PR list of contacts for schools, universities, community colleges, and agencies.

Social Media:

1. Facebook:

- Number of members: 823
- Number of approvals: 11
- Number of declines: 2

2. Twitter:

- Number of following: 118
- Number of followers: 110

3. LinkedIn:

- Number of view connections: 1068
- Number of viewed profile: 17
- Number of searches: 69

4. Instagram:

- Number of posts: 26
- Number of followers: 60
- Number of following: 54

Old PR Business:

- Continue advertising on all social media sites for SCRID events, information, and activities.