



SCRID Public Relations Report

November 2018

Submitted by Beth D'Addario & Lena Serrano

Activities:

- Telephone conversation with Lena in late October to catch her up on recent of PR committee items.
- We will be having a PR meeting on Saturday, December 8, 2018 to see where we are and how to proceed for the 2019 year.

Social Media:

1. Facebook:

- Number of members: 823
- Number of approvals: 11
- Number of declines: 2

2. Twitter:

- Number of following: 118
- Number of followers: 110

3. LinkedIn:

- Number of view connections: 1057
- Number of viewed profile: 20
- Number of searches: 2

4. Instagram:

- Number of posts: 25
- Number of followers: 58
- Number of following: 54

Old PR Business:

- Continue advertising on all social media sites for SCRID events, information, and activities